



invites to the **ZooLex** Workshop
Zoo Design on 25 and 26 March, 2010

Topics: **Case Studies for Zoo Design**
How can we control visitor circulation?
Which design features can improve the visitor experience?
Which style elements and space characteristics are desirable?
Which message do you want the visitors to receive?
What is the process in planning an animal exhibit?

Program: **Thursday, 25 March, 2010**
Principles of exhibit design
Guided tour of Zoo Salzburg
Conceptual design work

Friday, 26 March, 2010
Examples for inspiration
Conceptual design work

Program by ZooLex Zoo Design Organization, a non-profit organization registered in Austria. More information is available at www.zoolex.org

Location: **Zoo Salzburg, Austria**
The zoo was founded in 1960 on the site of a historic animal park in front of a rock scenery. It has about 300,000 visitors annually and keeps 140 species on an area of 14 hectares. Zoo Salzburg is making site plans and work space available for this workshop.

Moderation: **Monika Fiby**
Landscape architect, zoo consultant, founder of the ZooLex Zoo Design Organization, 15 years of experience with project management, planning for zoos and with organizing and moderating workshops.

Fee: **250 € for registration before 1 February 2010, 270 € for later registration**
includes materials on exhibit design, refreshments,
lunch and dinner on Thursday, lunch on Friday.
Cancellation: refund of fee minus 10%,
no refund for cancellation later than two weeks before the workshop.

Hotel: Hotel Schlosswirt: single with breakfast at 50 € per night
Bed & Breakfast: single at 30 € per night

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